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ARTHUR A. ARENIUS

59 Bliss Road

Longmeadow, Springfield, Mass.

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Miss New Mexico
Horticulture
Bureau of Plant Industry
U. S. Dept. of Agriculture
Wash. D.C.

62.39

Descriptive List of **GLADIOLUS** *1938 15th Season*

The Cream of the NOVELTIES and the Best of the OLDER VARIETIES

ARTHUR A. ARENIUS

59 Bliss Road.

LONGMEADOW, SPRINGFIELD, MASS.

FOREWORD

Fifteen years ago this little Glad business of mine was started in my back yard as a hobby. It has continued to grow year after year. Thanks to you, my friends and customers, my planting this past season covered eleven acres. I started to ride a hobby, now the hobby is riding me! Your repeat orders are evidence of the fact that I have retained your confidence which I value greatly. I do everything possible to merit your continued patronage.

The past growing season has been very favorable, with plenty of rain and ideal harvesting conditions. I have a storehouse full of fine plump bulbs and I know you'll want to add a few new ones of our Favorite Flower to your collection. What other flower is as easy to grow, has the variety of color, keeps as long after cutting and has as many blooms to the stem as the gladiolus? Truly it is the poor man's orchid and much less expensive with a great deal more variety. Are you a gladiolus connoisseur? You'll find many of the newest ones in my general list. Are you a thrifty buyer? Try the Special Collections. Are you just an all around general gardener who wants a few Glads for cutting? Try my collection of Assorted Glads.

ORDERING

TERMS—Cash with order, or 25% deposit if future delivery is desired, balance COD. Delivery charges prepaid on orders of \$1.00 or more. If less, add 15c toward shipping cost. NO orders taken for bulblets after April 1st, planting sizes after May 1st, and for large bulbs after June 1st. Can furnish mixtures until June 15th. No single item less than 10c. I ship anytime.

Premium Bulbs. With each order of \$10.00 or over I will include a flowering size bulb of Scarlet Glow. Money orders should be made out to Springfield, Mass., Postoffice.

With every order, I send a circular which gives all the necessary information for growing Glads.

Visitors are always welcome at my fields during the blooming season.

Join the New England Gladiolus Society. This Society is the largest and most active Gladiolus Society in the country today. The Year Book alone is worth several times the membership fee.

Regular Membership is \$1.00, including a copy of the 1938 Year Book.

Participating Membership is \$2.00, including a copy of the Year Book, also three quarterlies issued in April, July and October.

Send applications to A. K. Parker, Secretary, Norwood, Mass.

The Arenarius Originations

	Per Large	Med.	Small	Per	Bulblets	
Constancy , a large clear rose, well placed. A fine addition to the few rose colored Glads	10	\$.50	\$.25	\$.15	100	\$.10
Coral Cluster , clear coral red with small deeper red lines in throat. A decorative variety with 5 or 6 open. Spikes 10, 4.00, 2.50, 1.60, 100, 3.00 always straight and blooms well spaced with fine keeping qualities. Midseason and medium increase. Bulbs always healthy.	100	2.00	1.25	.75	1000	.50
Early Melody , early, tall, pinkish lavender. Very long flower spike with blooms well placed	10	.50	.25	.15	100	.10
King Arthur , a large, ruffled, deep mauve-lavender. I believe this variety is still the finest color in the deep lavenders, although inclined to be somewhat tempermental. However, with plenty of fertilizer and water it will produce outstanding blooms.	10	.60	.30	.15	100	.20
Lavender Delight , a clear deep lavender with cream throat. Strong easy grower of medium height. Fine for florists' work.	100	2.00	1.25	.75	1000	.50
Lavender Queen , deep violet lavender, usually clear, although this past season it fleeked some. Spike tall, straight with large blooms perfectly placed. Midseason. Good propagator. I consider this my best lavender.	1	1.00	.75	.50	10	.80
Mauve Magic , very tall mauve lavender. Opens 8 large blooms and is a giant in growth and length of flower spike. The color, however, is not clear and it is inclined to be soft. This is the last season that I will list this variety.	10	.50	.25	.15	100	.10
Miss Elegance , tall cream of exquisite and stately appearance with inconspicuous red line thru center of each petal which adds to its attractiveness. Tall straight spike of 20 buds opening 5-6 blooms or wide at top. Midseason and fine propagator.	10	2.00	1.00	.50	100	1.00
Pinnacle , tall rose pink with up to 10 open and most of the buds showing color like Pelegrina. Good grower and propagator	10	.50	.25	.15	100	.19
Radiance , a very bright clear red. Medium height with 6 open. Easy grower and propagator	10	.50	.25	.15	100	.10
Red Ruffles , extremely ruffled orange red opening about 8 wide open blooms on a long flower spike. Slow propagator. Midseason.	10	2.50	1.75	1.00	100	1.00
Scarlet Glow , a very bright, clear scarlet. Very tall with large blooms. Stock limited	1	5.00	3.00	1.50	10	3.00
Peggy Lou , originated by G. W. Wilson and introduced this year. It comes very highly recommended by several growers who have either grown or seen it at the shows. Much like Pieardy except it is a deeper pink, practically a self color. Very long flower spike and large blooms. Midseason and as fine a propagator as Pieardy. Don't believe you'll make any mistake in investing in this one. Large or medium bulbs \$3.00 each. With each bulb ordered will include 2 small bulbs.	100	12.00	6.00	3.00	1000	6.00

General List

	Large	Medium	Small	Per	Bulblets	
	Per 1 1/4" up	3/4"-1 1/4"	3/8"-3/4"	Per		
Adelaide (Ch) new lavender	1	\$1.00	\$.50	\$.25	10	\$1.00
Adirondack (Ch) very large old rose with deeper blotch..	10	2.00	1.25	.75	100	1.00
Aida (Pf) early dark violet	10	.50	.35	.20	100	.10
Alayne (Kinyon) beautiful ruffled light rose.....	10	6.00	4.00	2.10	100	2.00
Albania (Kemp) good commercial white	10	.40	.25	.15	100	.10
Albatros (Pf) very tall pure white	10	.40	.25	.15	100	.10
Allegro (Pf) probably the best light blue.....	1	.50	.30	...	10	.49
Allemania (Pf) very tall and large scarlet.....	10	3.00	2.00	1.00	100	2.00
Amador (Kingsley) bright red	10	.50	.30	.20	100	.20
Arabella (Pf) tall dark red. Very good	1	.50
Ave Maria (Pf) fine medium blue	10	.50	.25	.15	100	.10
Bagdad (P) smoky old rose. One of the very largest and tallest glads..	10	.40	.20	.10	100	.10
Bella Donna (Pf) early light blue. Pretty, distinct color. Medium height.	10	.50	.25	.15	100	.10
Beowulf (Nitchman) large lavender rose.....	1	3.00	2.00	1.00	10	1.00
Berty Mair (M) lavender, many open	1	.20	.15	.10	100	.50
Berty Snow (M) fine commercial lavender.....	10	.40	.20	.10	100	.10
Betty Nuthall (Sal) commercial salmon orange, very tall and vigorous. Fine cut flower.	10	.40	.20	.10	100	.10
Bill Sowden (Fallen) ruffled deep red.....	10	.50	.25	.15	100	.10
Bleeding Heart (Brown) light pink with large red blotch in throat. Fine cut flower	10	.40	.20	.10	100	.10
Blue Admiral (Ch) clear deep violet blue.....	10	1.20	.80	.60	100	.50
Blue Delight (Douglas) very deep pansy blue.....	1	.20	.15	...	10	.15
Blue Moon (Blake) soft violet blue	10	.50	.30	.15	100	.10
Blue Peacock (Sal) blue with peacock feather in throat. the medium blues.	1	.15	.10	.05	100	1.00
Blue Schonheit (Pf) medium blue, probably the best of the medium blues.	1	1.00	.60	.40	10	.50
Bob White (Zimmer) tall white with small violet blotch..	10	.60	.40	.25	100	.15
Bonnie Blue (Ch) new blue	1	1.00	.75	.50	10	1.00
Break O'Day (Bill) early pink	10	.40	.20	.10	100	.10
Canberra (Errey) tall yellow, many open	10	.50	.25	.15	100	.10
Cara Mia (Miller) very early tall pink.....	10	.40	.20	.10	100	.10
Chas. Dickens (Pf) very tall purple	10	.50	.25	...	100	.10

	Large	Medium	Small	Per	Bulblets		Large	Medium	Small	Per
	Per 1 1/4" up	3/4"-1 1/4"	3/8"-3/4"	Per			Per 1 1/4" up	3/4"-1 1/4"	3/8"-3/4"	Per
Christabel (Mitseh) shrimp pink, cream throat.....	10	1.00	.60	.35	100	.40				
Comm. Koehl (Pf) large, tall deep red	10	.50	.25	.15	100	.10				
Colussus (Mitsch) huge salmon	1	3.00	2.50	1.50	10	2.50				
Conquest (Mitsch) ruffled salmon pink, cream throat....	1	1.50	1.25	1.00	10	1.50				
Coronation (P) light salmon, cream throat.....	10	.40	.20	.10	100	.10				
D. A. Hay (Whiteley) light pink	10	.80	.60	.40	100	.25				
Debonair (P) very tall pink, cream throat	10	.40	.20	.10	100	.10				
December Snow (Nitchman) white	1	2.00	1.50	1.00	10	1.00				
D O X (Pf) very tall clear yellow.....	10	1.50	1.00	.50	100	.30				
Dr. Bennett (Diener) standard searlet	10	.40	.20	.10	100	.10				
Dr. Durr (Pf) very early cream white.....	10	.50	.25	.15	100	.15				
Dream of Beauty (Zimmer) large rose red. Fine color....	1025	.15	100	.10				
Duna (P) tall clear buff	10	.50	.25	...	100	.10				
Edith Robson (Brown) tall peach pink with small reddish throat. Many open.	10	.40	.20	.10	100	.10				
Elfin Queen (Ch) late clear salmon	1	2.00	1.50	1.00	10	1.00				
Emma (Velthuys) rose pink with deeper blotch in throat	10	.50	.25	.15	100	.10				
Erica Morini (Pf) clear deep pink.....	10	1.00	100	.25				
Faust smoky	10	.75	.50	.25	100	.15				
Festival Queen (Sal) large geranium pink	1	.50	.35	.20	10	.40				
Firoal Beauty pretty rose pink	1	.25	.15	.10	10	.10				
Frank J. McCoy (Briggs) beautiful pink, 10 open	10	.60	.40	.20	100	.10				
Frank O Sheppardson (Fischer) pink	1	.50	.35	.20	10	.30				
Gate of Heaven (Pf) ruffled deep yellow.....	10	.60	.40	.25	100	.20				
Gem of Sparta (E) tall apricot	1	2.00	10	1.00				
Georgette (Kingsley) beautiful early pink.....	10	1.00	.50	.25	100	.25				
Gertrude Swenson (Swenson) light mauve	1	.25	10	.20				
Giant Nymph (C) standard pink	10	.40	.20	.10	100	.10				
Gladys Clegg (Symons) very early apricot with garnet blotch.	1	.25	.15	...	10	.25				
Gloaming (Mitseh) new purple	1	1.50	1.00	...	10	1.50				
Gloriana (Betseher) tall salmon and yellow.....	10	.40	.20	.10	100	.40				
Gold Eagle (Austin) standard early yellow.....	10	.40	.20	.10	100	.10				
Golden Chimes (E) tall, ruffled soft yellow.....	10	.60	.40	.20	100	.40				
Helmsdale (Errey) fine red, many open.....	1	.20	.15	.10	100	.75				
Red Ruffles , extremely ruffled orange red opening about 8 wide open blooms on a long flower spike. Slow propagator. Midseason.	10	2.50	1.75							

Special Collections

50 CENT SPECIALS

I am offering mixed sizes of bulbs of each variety. Just how many bulbs of each variety I cannot determine now, but I will guarantee that you will receive greater value than the list prices. Just leave it to me. The number will vary with the worth of the variety.

The 50 Cent Special is only 1 variety. Order as many lots as you wish.

Any 5 lots—\$2.25.

Any 10 lots—\$4.00.

Any 15 lots—\$5.75.

Albatros	Maid of Orleans
Ave Maria	Margaret Fulton
Bagdad	Mary Elizabeth
Betty Nuthall	Mexican Fire Opal
Coronation	Montenegro
Debonair	Morocco
Dr. Bennett	Mother Machree
Dream of Beauty	Mrs. Langford
Early Melody	Orange Princess
Edith Robson	Pelegrina
Emma	Picardy
Janet	Queen Helen 2nd
Karl Volkert	Radiance
Lady Lorene	Rapture
Lady Marie	Seestern
Lavender Delight	Sonatine
Madam Konynenburg	Wasaga

\$1.00 SPECIALS

Same as above except each lot is \$1.00.

Any 5 lots—\$4.50.

Any 10 lots—\$8.50.

Any 15 lots—\$12.00.

Adirondack	Lavender Queen
Allemania	Louis D'Orr
Blue Admiral	Max Reger
Coral Cluster	Pauline Kunderd
D. A. Hay	Pure Gold
D O X	Robert The 1st
Gate of Heaven	Smiling Maestra
Heritage	Symphony
Helmsdale	Zauberflore

Special Collection of Assorted Glads

Many folks desire a few "glads" to plant in the garden and do not care to fuss with the names of the varieties, just merely grow them for cut flowers. For this purpose I am offering a special collection of assorted named varieties but not labelled. Of course, if you have a preference or dislike for certain colors, just mention it and I'll act accordingly. If after blooming time you are not satisfied and pleased in every way, the purchase price will be refunded and no questions asked. Culture directions accompany each order.

200 bulbs.....\$5.00 50 bulbs.....\$1.75

100 bulbs.....\$3.00 25 bulbs.....\$1.00

Medium sized bulbs of above for half price.

Why not send in your order now before you forget?

Will hold and ship any time you say.

Quantity Prices F.O.B. Springfield, Mass.

PRICED PER 100. 25 bulbs at 100 rate, 500 bulblets at 1,000 rate or one plnt at quart rate. Those marked with * (asterisk) can be supplied per 1,000 at 8 times 100 rate. 250 at 1,000 rate.

	No. 1 1½" up	No. 2 1¼-1½"	No. 3 1-1¼"	No. 4 ¾-1"	No. 5 ¼-¾"	No. 6 ⅓-½"	Bulblets 1000	Qt.
*Albania (Kemp) white.....	\$ 2.00	\$ 1.75	\$ 1.50	\$ 1.25	\$ 1.00	\$.60	\$.35	\$ 1.00
*Albatros (Pf) late white	2.50	2.00	1.75	1.50	1.25	1.00	.75	3.00
*Ave Maria (Pf) medium blue	2.00	1.75	1.50	1.25	1.00	.75	.75	2.00
*Bagdad (R) smoky	1.50	1.25	1.00	.75	.50	.25	.25	1.00
Bella Donna (Pf) light blue.....	3.00	2.50	2.00	1.00	3.00
*Berty Snow (M) lavender	2.50	2.00	1.50	1.20	.90	.50	.35	1.00
*Betty Nuthall (Sal) salmon orange..	1.60	1.30	1.00	.75	.50	3.00	.35	1.00
*Bleeding Heart (Brown) blotched pink	2.50	2.00	1.50	1.25	.90	.60	1.00	3.00
*Break O'Day (Bll) early pink.....	1.60	1.30	1.00	.75	.50	.30	.25	.50
*Comm. Koehl (Pf) dark red.....	3.00	2.50	2.0075	2.50
Constance (Arenlus) rose	2.00	1.50	1.00	.8040	.50	1.50
*Coral Cluster (Arenius) coral red....	30.00	25.00	20.00	15.00	12.00	8.00	20.00	50.00
Charles Dickens (Pf) purple	3.00	2.50	2.0050	2.00
*Coronation (P) salmon cream throat	2.00	1.50	1.0050	1.50
*Debonair (P) tall pink	2.00	1.50	1.00	.7550	1.50
*D O X (Pf) tall yellow	10.00	8.00	6.00	4.50	3.00	2.00	5.00	15.00
*Dr. Bennett (Dlener) standard scarlet	2.00	1.60	1.20	1.00	.75	.50	.50	1.50
*Dr. Durr (Pf) early cream	2.00	1.60	1.20	1.00	.75	.50	.75	2.00
Dream of Beauty (Zimmer) rose red.	2.20	1.80	1.40	1.00	.80	2.60	
*Early Melody (Arenlus) early lavender	2.00	1.60	1.20	.9050	1.50
*Edith Robson (Brown) tall peach pink	2.00	1.60	1.20	.90	.60	.40	.50	1.50
*Emma (Velthuys) blotched plnk.....	...	2.50	2.00	1.50	1.00	.70	1.00	3.00
*Frank J. McCoy (Briggs) pink	3.50	3.00	2.50	1.60	1.20	.80	.80	3.00
*Gate of Heaven (Pf) deep yellow....	4.00	3.00	2.50	2.00	1.50	6.00
*Giant Nymph (C) pink	1.50	1.25	1.00	.75	.50	3.00	.35	1.00
*Helen Wills (Sal) late white	3.00	2.50	2.00	1.50	1.00	.50	.50	1.50
*Janet (Crowd) smoky	1.60	1.30	1.00	.80	.60	.30	.35	1.00
J. S. Bach (Pf) early salmon rose....	12.00	10.00	8.00	6.00	7.00	20.00
*Karl Volkert (Pf) deep salmon pink	1.50	1.20	1.00	.75	.50	.30	.35	1.00
Lady Marie (Zimmer) plnk	1.50	1.20
*Laidley (Errey) ruffled pink	5.00
*Lavender Delight (Arenius) lavender	2.00	1.50	1.20	.80	.60	.40	.50	1.50
Lavender Queen (Arenius) deep lavender	60.00	50.00	40.00	35.00	30.00	25.00	40.00	100.00
Louis D'Orr (Pf) apricot yellow.....	8.00	5.00	15.00	...
*Madam Konynenburg (Pf) light blue	2.00	1.60	1.20	.90	.60	.30	.50	1.50
*Maid of Orleans (Pf) early white...	3.00	2.50	2.00	1.60	1.20	1.00	1.60	4.80
*Mararet Fulton (Ogrodniczek) plnk	2.00	1.60	1.20	1.00	.80	.60	.50	1.50
*Mary Elizabeth (Stevens) tall cream	2.50	2.00	1.60	1.20	.90	.70	1.00	3.00
*Mauve Magic (Arenlus) tall mauve.	1.50	1.25	1.00	.80	.50	3.00	.35	1.00
*Mexican Fire Opal (Sal) deep orange	3.00	2.50	2.00	1.50	1.00	.50	.50	1.50
Mildred Louise (Wentworth) salmon	2.00	1.60	1.20	1.00	.75	.50	.50	2.00
*Minuet (C) best lavender	3.00	2.50	2.00	1.60	1.20	1.00	1.00	3.00
*Miss Elegance (Arenius) tall cream .	12.00	10.00	8.00	6.00	4.00	2.00	6.00	15.00
*Montenegro (Decorah) dark red.....	1.60	1.30	1.00	.75	.50	.30	.35	1.00
*Morocco (Pf) darkest red.....	...	1.50	1.20	.90	.60	.30	.35	1.00
*Mother Machree (Stevens) famous	2.20	1.80	1.40	1.10	.80	.60	.75	2.00
smoky								
*Mrs. T. E. Langford (Crow) peaches ...	3.00	2.50	2.0075	2.00
and cream.								
*Orange Princess (Roozen) orange red	3.00	2.50	2.00	1.50	1.20	.80	1.00	3.00
*Pelegrina (Pf) dark blue	2.00	1.60	1.40	1.20	.80	1.00	3.00
*Phyllis McQuiston (Stewart) pink	6.00	4.00	3.00	2.00	1.50	1.00	2.00	6.00
*Picardy (P) pink	2.00	1.60	1.20	.90	.60	.30	.50	
*Primrose Princess (Sal) yellow	2.00	1.60	1.20	.90	.60	.30	.35	1.00
*Prof. von Slogteren (Alkemade) pink	3.00	2.50	2.00	1.00	3.00
*Queen Helen 2nd (Sal) pink	2.50	2.00	1.50	1.00	.75	.40	.50	1.50
*Rapture (P) pink	2.00	1.60	1.20	1.00	.75	.40	.35	1.00
Rosemarie Pfitzer (Pf) delicate pink	9.00	7.00	
*Salbach's Orchid (Sal) lavender pink	2.40	2.00	1.60	1.00	2.50
*Seestern (Pf) pink	2.50	2.00	1.60	1.00	2.50
*Sonatine (Pf) beautiful soft pink....	4.00	3.25	2.50	2.00	1.50	1.00	1.00	3.00
Southern Cross (Whiteley) red.....	3.00	2.50	2.00	1.50	1.00	.75	.75	3.00
Sultan (Crow) deep rose	4.00	3.00	1.00	3.00
*Sweet Lavender (C) early lavender..	...	1.60	1.20	1.00	.80	.60	.35	1.00
Symphony (P) tall pink	3.50	3.00	2.50	2.00	1.50	2.00	6.00
Vagabond Prince (P) mahogany brown.	40.00	32.00	24.00	20.00	16.00	12.00	24.00	75.00
*Wasaga (P) clear buff	1.50	1.20	1.00	.80	.60	.30	.35	1.00
Wurtembergia (Pf) scarlet.....	...	2.50	2.00	1.50	1.20	.80	1.00	3.50
*Yvonne (Velthuys) flesh.....	...	1.60	1.40	1.00	.80	.50	1.50	
Zauberflore (Pf) blotched rose.....	20.00	16.00	12.00	9.00	7.00	5.00	15.00	50.00

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